



THE MODERN CAREER COACH

A specialization program for coaches who guide career journeys with clarity, confidence, and ethics.



Why this specialization matters now?

Work is changing faster than ever. Clients are overwhelmed by role shifts, identity questions, and uncertainty. They don't just need job tips — they need a coach who can help them navigate misalignment, rediscover clarity, and make sustainable choices.

Who is this course for?

This course is perfect for coaches who want to specialize in career coaching or HR, L&D professionals, or consultants who want a career coach toolkit ready to plug-and-play. The course touches another important topic as well: monetization. It offers the knowledge and feedback needed to create a business model and sell career-focused services.

The course equips you with:

- Ethical confidence → know your role, your limits, and when to shift hats (coach, consultant, mentor).
- Practical tools → frameworks you can use immediately in sessions.
- A clear offer → so you can position yourself in the market and serve clients effectively.

If you're ready to specialize, this is your pathway from curiosity → practice → a sharp, professional service.

What you gain

By the end of this course, you will:

- Stand on a solid ethical and theoretical foundation
- Confidently identify and address client career challenges
- Use practical, tested tools that bring real clarity to sessions
- Design and refine your own signature career coaching offer
- Position yourself as a modern, credible, and market-ready career coach

Course Modules

Module 1: Understanding the role of a career coach (2h)

- Understand what makes career coaching different from life coaching, mentoring, or therapy
- Learn and apply 5 foundational career theories (Super, Holland, Krumboltz, Deci & Ryan, Bronfenbrenner)
- Tools: Career Ecosystem Map, Coach–Consultant–Mentor Compass

→ Leave with a professional foundation and confidence in your role as a career coach.

Module 2: Assessing Career Clarity and Client Needs (2h)

- Spot real signs of misalignment and career confusion
- Work with values, identity, roles, and energy as clarity anchors
- Tools: Career Values Sort, Professional Identity Map, Life Roles & Energy Audit

→ Leave with sharper listening skills and clarity on what client needs you're best equipped to serve.³

Module 3: Career Coaching Tools and Practice (2h)

- Practice applying clarity and identity tools in peer sessions
- Role-play client scenarios and experiment with posture shifts
- Short brainstorming on possible elements of your own coaching offer

→ Leave with hands-on experience and a checklist to draft your first offer.

Module 4: Crafting Your Career Coaching Offer (2h)

- Define your niche and unique promise as a career coach
- Design two clear services (primary & secondary) aligned with your values and energy
- Learn authentic, ethical ways to talk about your offer and enroll clients

→ Leave with a one-page draft of your offer, validated with trainer feedback.

Schedule and Delivery

NEXT START DATE

January 21st to February 11th 2026

(Every Wednesday from 4.30pm to 6.30pm GMT)

DURATION

4 weeks (2 hours per week)

FORMAT

Live online sessions via Zoom

Missed a session? No worries! Recordings will be available for all participants.

Your end result

By the end of this course, you will:

- You walk away not just with knowledge, but with a ready-to-use offer and the confidence to stand tall as a Modern Career Coach, a lighthouse for professionals navigating change.
- ICF CCE Units: 6 Core Competencies 4 Resource Development

Course Fee: €500

About Your Trainer – Armina Sîrbu

Career Strategist | PCC Coach | Trainer of Coaches | Creator of Dare.Do.®

Armina Sîrbu is an internationally certified career coach (ICF–PCC, CareerShift) with over 20 years of experience across Fortune 100 corporations, global NGOs, and entrepreneurship. She has personally coached 2,600+ professionals and designed learning journeys that reached more than 60,000 people worldwide.

Creator of the Dare.Do.® method (presented at TEDx), Armina blends structure and soul in her teaching, drawing on neuroscience, adult development, and antifragility. Her approach helps coaches and professionals alike bring clarity, ethics, and confidence into career transitions and growth.

When you train with Armina, you gain more than theory—you leave with tools, strategies, and the mindset to guide clients authentically through career change.

Ready to embark on this transformative journey?

Contact us at contact@wearefutureminds.com for more details or simply enrol [here](#).

